

Historic, Archive Document

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1951 RETAIL PRICE LIST

The Zimmerman Nursery

Growers of CERTIFIED BERRY PLANTS

1015 2nd Street

Baraboo, Wisconsin

Strawberries

NEW

WIS. 2-14—New introduction from University of Wisconsin. Better for freezing than any other. 2 to 3 days later than Premier. Good size, solid, red, vigorous, highly productive. Top quality fruit for garden or commercial production.

25-\$1.40; 50-\$1.75; 100-\$2.75; 250-\$6.00; 500-\$10.50
1000-\$19.00

WIS.-537—Bright red, high yielding, excellent flavored berry. Highly recommended for garden and commercial production. Introduced by University of Wisconsin.

50-\$1.50; 100-\$2.25; 250-\$4.50; 500-\$8.00; 1000-\$14.00

FAIRFAX—Very dark red fruit. A solid berry with an exciting flavor all its own. Strictly a fancy variety.

50-\$1.75; 100-\$2.50; 250-\$5.25; 500--8.75

CATSKILL—Very large fruit. Solid berry good quality. Midseason maturity.

50-\$1.75; 100-\$2.50; 250-\$5.25; 500-\$8.75

TEMPLE—Very fine dessert berry. Beautiful dark color, firm, very tall growing and heavy yielder. Grows well under very wet conditions where others don't. Ten days later than Premier.

50-\$1.75; 100-\$2.50; 250-\$5.25; 500-\$8.75

PREMIER—The most popular berry in use today, large bright red, high quality berry. Early and high yielding. More frost resistant than other varieties.

50-\$1.50; 100-\$2.25; 250-\$4.50; 500-\$8.00; 1000-\$14.00

ROBINSON—A good, large, deep red fruit. A good berry for sandy soil. A good producer.

50-\$1.40; 100-\$2.10; 250-\$4.00; 500-\$7.00; 1000-\$13.00

SEN. DUNLAP—One of the oldest popular varieties. Very prolific. One of the easiest varieties to grow.

50-\$1.25; 100-\$1.75; 250-\$3.45; 500-\$6.45; 1000-\$11.00

ALL PLANTS FRESHLY DUG

All Orders Filled Promptly.

Everbearing Strawberries

GEM Year after year this has proved to be the best everbearing. Fine flavor, round fruit. Always a good yielder.

EVERMORE or MINN. 1166 Large, pointed fruit, excellent flavor. Will give a good yield of dark red berries.

STREAMLINER Delicious, very sweet, rich, radiant color all the way through. Very hardy and productive plant.

25-\$1.25; 50-\$2.00; 100-\$3.00; 250-\$7.00; 500-\$12.00; 1000-\$20.00.

PLEASE GIVE DATE OF SHIPMENT OR WE WILL SHIP AT PROPER PLANTING TIME.



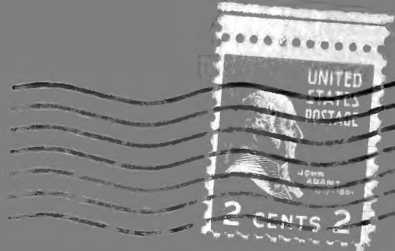
FEATURING FOR 1951

THE NEW WISCONSIN 2-14 STRAWBERRY
TOP QUALITY FOR GARDEN AND MARKET

THE ZIMMERMAN NURSERY

1015 Second Street

BARABOO, WISCONSIN



*Librarian,
U.S. Dept. of Agri.
Washington 25
D.C.*

TERMS—Orders of \$5 or less, please send cash with order. Orders amounting to more than \$5.00 may be shipped C.O.D. if accompanied by remittance of at least 25 percent of total with order.

SHIPPING—All orders of less than 250 strawberry plants shipped by parcel post. All orders of more than 250 plants shipped by express collect. Express charges not paid. If to be shipped by express, be sure to list your express office.

PARCEL POST SHIPMENTS—See Table below. Locate group in which you live and then figure postage to send from table. Be sure to include postage with order and save extra C.O.D. and Money Order Fees.

PARCEL POST TABLE

Zone 1-2—All of Wisconsin except north of Eau Claire, Merrill, Antigo, Green Bay, and all north of Chicago, Ill.

Zone 3—Northern Wisconsin, Eastern Minnesota, Southern Illinois, and Western Michigan.

	Zone 1 and 2	Zone 3
STRAWBERRY PLANTS —100 or less	20c	24c
100-250	24c	33c